

# 97.5 WPCV & Bartow Ford

## Present

### ‘Crack the Safe’

#### OFFICIAL CONTEST RULES

Each weekday on 97.5 WPCV, at or about 7:45 am; 11:45 am, and 4:45 pm, Monday – Friday, the Bartow Ford Representative or the 97.5 DJ will give the first digit/number of the combination to ‘Crack the Safe.’ They will let listeners know that they can find the second digit/number of the combination at [www.wpcv.com](http://www.wpcv.com), [www.BartowFord.com](http://www.BartowFord.com), or in the Bartow Ford lobby. Then, approximately 10 – 20 minutes later, the 97.5 DJ will announce the third and final digit/number of the combination and will solicit the 9th caller to the WPCV contest lines (863-683-9797, 863-293-9797 or 800-227-9797). The 9<sup>th</sup> caller will need to correctly give the combination in order to ‘Crack the Safe.’ If the 9<sup>th</sup> caller (contestant) is correct they will automatically win \$100 in the form of a Gift Card and a pair of general admission tickets to the Concert on the Lot with Lee Brice and Randy Houser at Bartow Ford on November 11th. The contestant/finalist is also qualified for a chance to participate in the drawing for the Grand Prize. If the 9th caller cannot correctly solve the puzzle the WPCV announcer will continue to take calls until they get a correct answer. *All prizes, money in the form of a Gift Card, will be delivered to the contest finalists on November 11, 2023 at Bartow Ford.*

Fifteen (15) participants will be determined by random drawing from all the on-air qualifiers AND one (1) on-site registrant (**See Part 2 for further information**) who attend the Concert on the Lot featuring Lee Brice and Randy Houser remote broadcast event on Saturday, November 11, 2023 between 5pm and 9:30pm at Bartow Ford, 2800 US Hwy 98 North, Bartow, Florida. On-air finalists **must** be present to participate in the drawing. All finalists must check in at the 97.5 table between 5pm and 6pm the day of the remote. **PLEASE NOTE: Winner will not have vehicle delivered on November 11, 2023. Vehicle delivery will be arranged with Bartow Ford.**

All on-air qualifiers will be required to fill out the forms (either through email/online) provided to them prior to November 3, 2023 in order to be qualified for the Grand Prize.

At approximately 6:20pm, 7:20pm, and 8:50pm, five finalists will be drawn to be put into the Grand Prize drawing, for a total of fifteen finalists. At approximately 9:35pm, a Grand Prize winner will be chosen randomly from the remaining fifteen finalists by Lee Brice, onstage at Bartow Ford. (**See Part 3 for further information**)

If a person is unable to be present, in person, at the Concert on the Lot featuring Lee Brice and Randy Houser remote broadcast event, he/she will forfeit their chance to participate and win the Grand Prize. He/she will be permitted to claim their Crack the Safe cash winnings beginning Tuesday, November 14<sup>th</sup> via email. A Prize Claim email will be sent to all qualifiers who were not present on November 11<sup>th</sup>. Winner will need to verify their mailing address, upload their Photo ID, and submit. Their Gift Card will then be mailed via USPS to the address listed in their account. Prizes will not be mailed until claim is submitted. He/she will have until December 8, 2023 to submit their prize claim for his/her \$100 Gift Card, at which point the gift card will no longer be available. A qualifier must notify WPCV of such forfeiture, in writing, at the WPCV Studios at 404 West Lime Street, Lakeland FL 33815, at least **48 hours** in advance of the Concert on the Lot featuring Lee Brice and Randy Houser event. Written notification shall include verification that the on-air finalist understands that their inability to be present at the Concert on the Lot featuring Lee Brice and Randy Houser event excludes them from any Concert on the Lot featuring Lee Brice and Randy Houser participation and the Grand Prize. No grand prize will be awarded to an appointed representative under any conditions whatsoever.

1. The contest is open to all Florida residents, 18 years or older, with the exception of full or part time employees and immediate families of Hall Communications, Inc., participating sponsors, and advertising agencies, and other radio stations. The term “immediate” family shall include cohabitating spouses, parents, children, grandparents, grandchildren and significant others. Participants in the Grand Prize drawing must provide a valid Florida driver’s license and a Social Security Card (or official documents with an SSN on it). Valid proof of Florida automobile insurance in his/her name (insurance card or policy declaration with winner’s name listed on the policy) will be required before winner can take possession of the vehicle. **NO PURCHASE NECESSARY TO PARTICIPATE OR WIN.** Only one qualifier per household. Only one winner per household.

The Grand Prize is a 2023 Ford F-150, chosen by Bartow Ford (approximate retail value is \$44,000). The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. The Station accepts no responsibility for repairing any real or supposed damage to any prize. Grand prize winner will be solely responsible for all car title, tax, tags, proof of insurance and license and registration fees, emissions inspection, freight, delivery, dealer prep, additional equipment, all federal, state and local taxes, insurance, gasoline, vehicle maintenance, all other fees and expenses not specified herein associated with the receipt and use of this prize vehicle. Winner must provide proof of insurance and a valid Florida driver's license. All obligations must be met before contestant takes possession of the car. The winner will accept the chosen prize vehicle "as is." Station and Bartow Ford accept no responsibility for repairing any real or supposed damage to the prize car from this Promotion. If the Grand Prize is not available at sweepstakes end, a substitution of equal or greater value, including a newer model, will be made at the Station and Bartow Ford's choice. Neither the Station nor the other sponsors have made or are responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to the Grand Prize vehicle, including without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply to the vehicle. Any additional car options (including the interior and exterior color of the prize) not specified herein are subject to availability and any costs associated with such options will be the responsibility of the winner.

The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. Prize Winner must provide proof of insurance and a valid driver's license to take delivery and must take delivery within 45 days of notification of winning.

2. Contest starts September 18, 2023 and is scheduled to end October 27, 2023. Contest may end sooner or be extended without notice.
3. No substitution of prizes is allowed. Prizes are non-transferable. The person who claims a prize must be the same person who called in to win and must present two forms of valid ID (one being a photo ID) and sign all necessary release forms in order to receive their prize. All winners must sign a release agreeing to hold harmless Hall Communications, Inc., radio station WPCV, Bartow Ford, sponsors, and all their respective directors, officers, employees, agents successors/assigns from all losses, any property damage, personal injury or death to any participant or third person arising out of or in connection with participation in the contest or with the use of any prizes awarded in connection with the contest.
4. All winners must sign an Affidavit of Eligibility and Contest Release Form granting Hall Communications, Inc., sponsors, and their affiliates, agencies, subsidiaries, representatives and successors/assigns, permission to use their names, characters, photographs, voices and likenesses in connection with promotion of this or other contests and must waive any claim of royalty, rights or remuneration for such use.
5. Winner will also be required to furnish social security number and complete a W-9 tax form for prizes over \$599.00. Winner is responsible for all applicable taxes relating to the prize.
6. WPCV will be the final arbitrator with regard to questions that may arise regarding this contest. All inquiries may be addressed to WPCV, 404 W. Lime Street, Lakeland, FL 33815. Inquires may also be sent to [jbrown@hallradio.net](mailto:jbrown@hallradio.net).
7. WPCV reserves the right to refuse the awarding of the prize in the event of non-compliance with the contest rules, fraud, misrepresentation or counterfeit, illegible or altered identification.
8. WPCV reserves the right to cancel, suspend and/or to make modifications to the official contest rules that will become effective upon announcement.
9. WPCV is not responsible if caller is unable to contact the station due to telephone problems of any kind, including busy circuits. WPCV is not responsible if you encounter any computer problem while attempting to register on line. WPCV is not responsible if we encounter a telephone problem while attempting to contact you. This includes but is not limited to, busy signals and busy circuits. You assume all responsibility for cell phone service problems if you enter using a cell phone number.
10. WPCV is not responsible if technical problems prohibit us from airing any portion of the contest. Portions of the contest not affecting the outcome may be edited for playback.

## **Part Two: On-Site Registration**

1. From 5:30pm until 7:30pm, attendees of Concert on the Lot may register at the 97 Country WPCV table inside the gates. Registrants must be over 18. Only ONE entry per household. ***No employee of Bartow Ford or WPCV, or immediate family member or member of the same household of a Bartow Ford employee, WPCV employee, Concert on the Lot, staff, or volunteers, or on-air qualifier may register.***
2. Non-attendees can text 863-944-2191 with their full name, mailing address, email address, and a picture of their Photo ID to be entered into the on-site registration. Registrant must be able to arrive to Bartow Ford within 10 minutes of being called, should their name be drawn. If they do not arrive within 10 minutes to the concert gates, they will no longer be eligible to in the Grand Prize drawing. Registrants must be over 18. Only ONE entry per household. ***No employee of Bartow Ford or WPCV, or immediate family member or member of the same household of a Bartow Ford employee, WPCV employee, Concert on the Lot, staff, or volunteers, or on-air qualifier may register.***
3. At approximately 7:45pm, one name will be drawn at random from all on-site (or non-attendee) registrations. That person will be contact via phone call and text. They must respond and report to the 97 Country WPCV table inside the gates by 8pm. If a non-attendee is drawn, they must meet a 97 Country WPCV representative at the concert gates by 8pm.
4. The person drawn will have their information verified to confirm that they are not a WPCV employee, Bartow Ford employee; immediate family of a WPCV employee, Bartow Ford employee, ***Concert on the Lot, staff, or volunteers***, or current on-air qualifier; or household resident of a WPCV employee, Bartow Ford employee, or current on-air qualifier. If they are found to be any of the above, their name will be discarded. No additional person will be drawn.
5. The on-site (or non-attendee) registrant drawn will only be eligible to win the Grand Prize and will not receive a \$100 Gift Card.
6. The person drawn must sign an Affidavit of Eligibility and Contest Release Form granting Hall Communications, Inc., Bartow Ford, sponsors, and their affiliates, agencies, subsidiaries, representatives and successors/assigns, permission to use their names, characters, photographs, voices and likenesses in connection with promotion of this or other contests and must waive any claim of royalty, rights or remuneration for such use
7. The person drawn will be included in the 8:50pm drawing to determine the final five finalists. If their name is not chosen as one of the final five finalists, their participation is concluded. They will have no more claim to any further prize or the Grand Prize.
8. See Part 3 for further information.

### **Part Three: Concert on the Lot Event**

1. Contestants will be participating in the event in front of a live audience.
2. At approximately 6:20pm, five finalists will be drawn at random from all qualifiers who checked in on-site. At approximately 7:20pm, five additional finalists will be drawn at random from all qualifiers who checked in on-site. At approximately 8:50pm, five additional finalists will be drawn at random from all qualifiers who checked in on-site, including the one on-site attendee (or non-attendee) registrant who was drawn at 7:45pm. Upon names being drawn, all finalists will need to report to the 97 Country WPCV tent to receive instructions and a finalist wristband.
3. At 9:25pm, all finalists will need to report to the location instructed. At approximately 9:35pm, a Grand Prize winner will be drawn at random from all finalists. Michael Ray will announce the winner on stage during his concert.
4. No physical contact is permitted among the finalists. Unwanted physical contact among finalists is prohibited at all times. Any unwanted physical contact may result in a complete disqualification with the possibility of no qualifying prize, removal from the premises, or chance at the Grand Prize.
5. If at any point and for any reason, a person wishes to end their participation, they may do so, however, this will result in their forfeiture of the Grand Prize.
6. No one may substitute another person to compete in their place.
7. Each finalist must attest that they believed themselves to be in good mental and physical condition. They also agree not to hold Hall Communications/Bartow Ford liable for any mental or physical injuries or maladies that may occur before, during or after the contest. In the event of illness, contest officials reserve the right to eliminate a contestant based on the recommendation of a medical professional. The eliminated finalist will not hold Hall Communications/Bartow Ford liable for a medical elimination. The finalists will not hold Hall Communications/Bartow Ford liable for any illness contracted during or after the contest. **In the event that a finalist is not able to continue with the competition, they forfeit the Grand Prize vehicle and are not eligible to win any further prizes.**
8. Hall Communications/Bartow Ford will not be liable for any work missed, nor for missed wages. Finalists agree that no additional compensation will be awarded for missed employment. Hall Communications/Bartow Ford will not be held liable for finalist's dismissal from their employment.
9. Any finalist, who appears to be under the influence of illegal narcotics or alcohol, will be disqualified.
10. WPCV shall be the final arbitrator regarding any questions or disputes that might arise concerning contestant qualifications or contest procedures and reserves the right, without prior notice, to change these rules or discontinue the contest at any time. All rules are subject to alteration, when deemed necessary due to unforeseen situations and circumstance.
11. At all times during the Concert on the Lot featuring Lee Brice and Randy Houser a security professional and a representative from WPCV and/or Bartow Ford will be on-site to monitor the activities.
12. All finalists agree to participate in any and all radio interviews, and be of the full understanding that the contest is being executed in a "fun and positive manner" proper behavior and good manners are expected. Fighting, arguing, obscenities and vulgar behavior are prohibited.